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ELANTRA  
2017



# WHAT MAKES A HYUNDAI?

Incredibly rigorous, demanding and relentless quality assurance testing programs. That's what. After all, to sell more than 5 million vehicles a year around the world, our engineers and designers need to deliver a top quality product with the perfect combination of efficiency, craftsmanship and engaging drive that is truly world-class. What you may not know is that Hyundai takes unprecedented steps, pushing beyond the old, conventional way of doing things to deliver New Thinking, so we can provide you with New Possibilities.

Better crash safety requires stronger steel. Precise handling requires stiffer steel. And fuel efficiency requires lighter steel. How do you find steel that lives up to such stringent demands? If you're Hyundai, you become the only major automaker to make it yourself. New thinking is what happens when our vehicle engineers and metallurgists work side-by-side.

But making steel is only part of the story. World-class vehicles need world-class design that pushes the industry forward. Hyundai's three design centres – in Korea, the U.S. and Europe – compete against each other for the right to bring you new vehicles. The result of that competition is remarkable aerodynamic designs that not only stand out, but also improve fuel efficiency. On the inside, our fanatical dedication to perfection delivers interior cabins that are comfortable, intuitive and ergonomic.

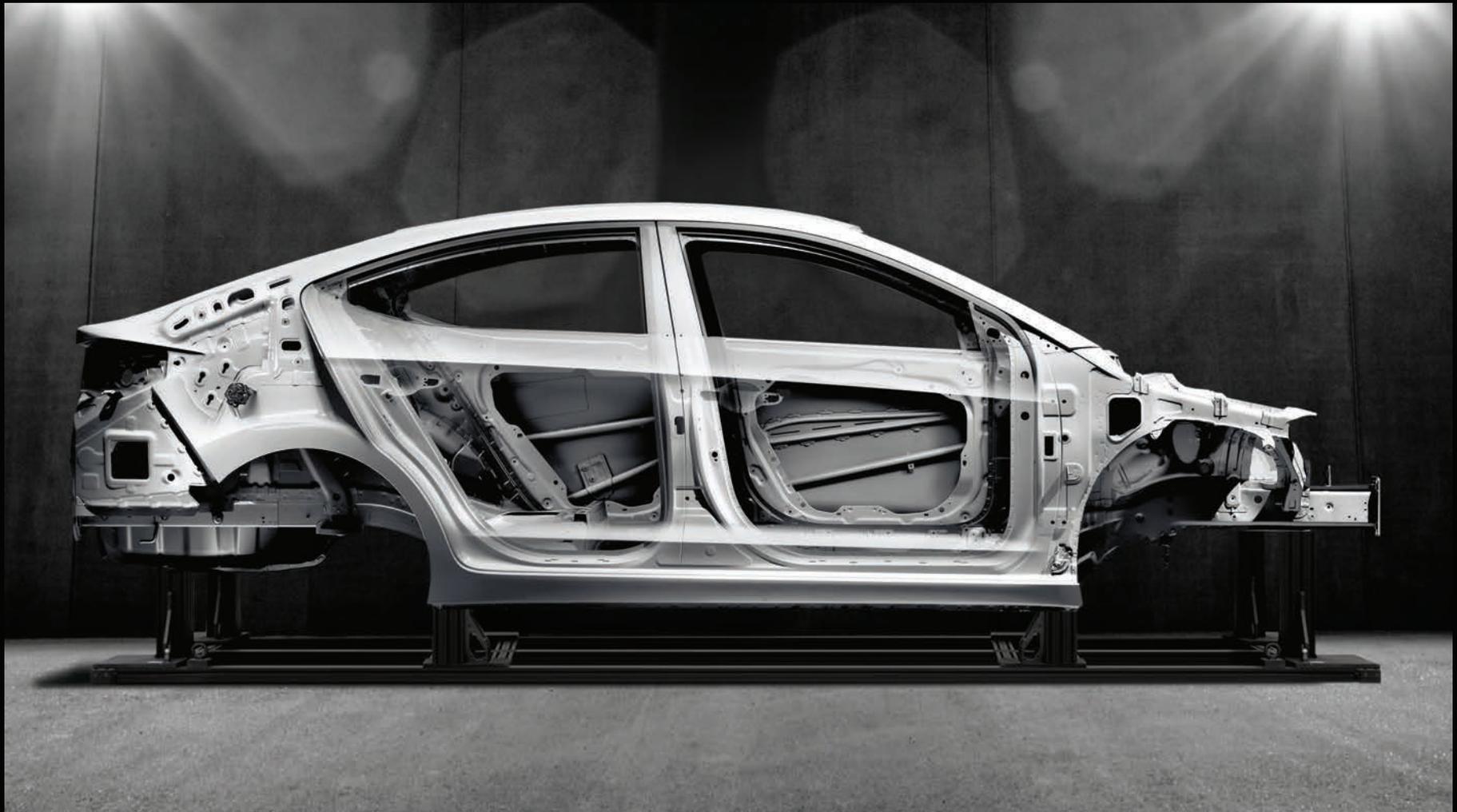
We want you to feel confident because we are. We can back our vehicles with a 5-year/100,000 km Comprehensive Limited Warranty\* because they have been tested across the world in the most extreme driving conditions imaginable. To deliver the durability and reliability you demand, our vehicles travel from the cold, far north of Canada's Arctic to the scorching heat of the Mojave Desert, and then are tested on Germany's world-famous Nürburgring circuit. Our expert drivers test, tune, retest, and retune Hyundai vehicles to not only endure, but to deliver a rewarding driving experience that you can count on, kilometre after kilometre.

We do this – and more – because we want to exceed your every expectation. That's the Hyundai difference.



# THE SUPERSTRUCTURE™

The world's greatest engineering achievements all begin with one thing: a strong foundation. The SUPERSTRUCTURE™ is the state-of-the-art platform that lies at the core of the all-new 2017 Elantra. Building upon this ultra-rigid chassis, Hyundai engineers set out to achieve a new standard in handling precision, ride comfort, interior quietness and safety.



## SUPERHANDLING

Constructed using a greater amount of Advanced High Strength Steel forged in our own steel mill\*\*, the rigid composition of the SUPERSTRUCTURE™ enables more precise tuning of key suspension components. After all, creating a work of art requires a steady canvas. Experience improved cornering stability, precise handling performance and enhanced confidence at higher speeds.

## SUPERQUIET

Enhanced interior soundproofing is another benefit of the SUPERSTRUCTURE™. A thoroughly-engineered structural design, increased steel rigidity, and extended application of soundproofing materials all help to keep outside noises where they belong. Whether you are navigating dense city traffic or cruising Canada's wide-open highways, enjoy greatly reduced noise and vibration levels.

## SUPERSAFETY

Over half of the SUPERSTRUCTURE™ is comprised of Advanced High Strength Steel for exceptional stiffness and strength. The body of the all-new 2017 Elantra also features extended application of structural adhesives to reinforce critical areas. In the event of a collision, the SUPERSTRUCTURE™ helps protect occupants inside the vehicle by absorbing harmful energy and redirecting it away from the passenger compartment.



## THE NEW STANDARD FOR GROUNDBREAKING

The all-new 2017 Elantra is a groundbreaking vehicle, designed to bring new levels of sophistication to compact car customers. Our engineers set out to achieve a new standard for rigidity with a structure heavily composed of our Advanced High Strength Steel – the SUPERSTRUCTURE™ – which delivers a new level of ride comfort with smooth and precise handling and enhanced safety. Advanced technology such as the available Autonomous Emergency Braking system with Pedestrian Detection and the class-exclusive standard heated front seats<sup>o</sup> are just further examples of our New Thinking, providing you with New Possibilities.

## STRIKING NEW STYLE

The completely redesigned 2017 Elantra delivers an athletic presence from every angle. Its prominent hexagonal front grille dominates an edgier front end and is framed by striking headlights. Front bumper air vents and the available LED daytime running lights provide more aggressive styling cues, while the rear bumper creates a sportier stance. Available High Intensity Discharge (HID) headlights with Adaptive Cornering System (ACS) not only provide sophisticated styling, but also offer optimized illumination for the bends and curves on your path.



**Available  
HANDS-FREE SMART TRUNK**



**Available  
LED DAYTIME RUNNING LIGHTS**



**Available  
HID HEADLIGHTS WITH ACS**



**Available  
LED TAIL LIGHTS**



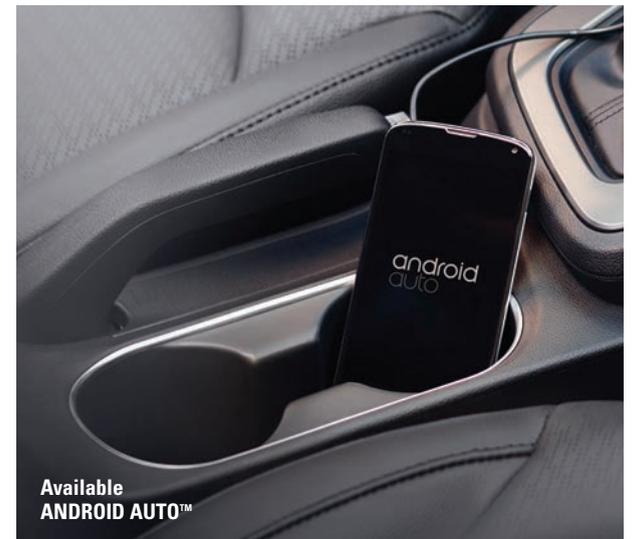
May not be exactly as shown.

## STAY CONNECTED AND COMFORTABLE

The interior of the all-new 2017 Elantra has been completely reimagined with an intuitive design filled with advanced technology and a wealth of comfort features. Always stay connected with the available Bluetooth® hands-free phone system and Android Auto™ technology seamlessly integrating select apps from your phone. Enjoy added comfort and convenience with three segment firsts: standard heated front seats, an available Driver's Integrated Memory System that will store seating and mirror preferences for two driver settings, and an available hands-free Smart Trunk®. Plus, you don't have to go to the top trim for features like the available heated steering wheel, heated rear seats or even the available 7.0" touch-screen audio system with rearview camera.

2017

COMFORT AND CONVENIENCE  
**HIGHLIGHTS**





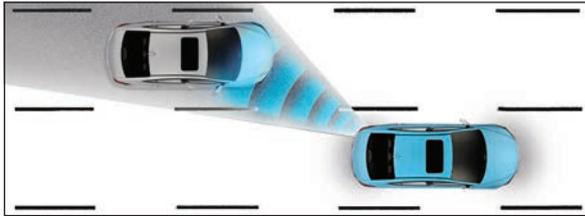
## SUPER HANDLING

Powering the all-new 2017 Elantra is a 2.0L Atkinson 4-cylinder engine, which delivers 147 horsepower and exceptional fuel efficiency. Experience improved ride comfort and responsive handling thanks to the new rear suspension geometry and increased rigidity of the SUPERSTRUCTURE™.



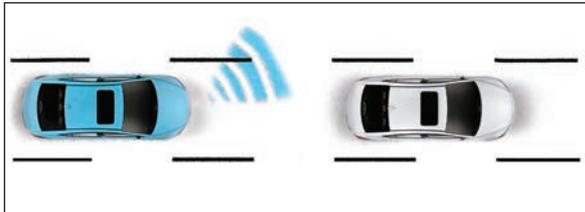
### **AUTONOMOUS EMERGENCY BRAKING WITH PEDESTRIAN DETECTION<sup>2</sup>**

This available safety innovation uses a forward camera and radar sensors to detect rapidly closing speeds to the vehicle ahead or pedestrians in your path. If a potential forward collision is detected, audible and visual warning notifications alert the driver. If the driver does not react to avoid the impact, the system can provide full braking assistance at speeds under 80 kilometres per hour (vehicle detection) or 64 kilometres per hour (pedestrian detection).



### **BLIND SPOT DETECTION<sup>3</sup>**

The available Blind Spot Detection system uses radar to detect when a vehicle is in the driver's blind spot and provides both an audible and visual alert to help keep you safe as you move down the road.



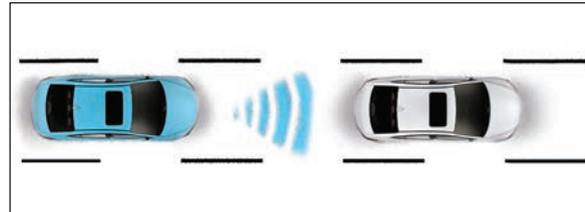
### **LANE DEPARTURE WARNING SYSTEM WITH LANE KEEPING ASSISTANCE<sup>5</sup>**

Drift outside your lane without signaling and this available system is designed to inform you with audible and visual cues. If no correction is made, the Lane Keeping Assistance component will engage and apply corrective steering assistance.



### **REAR CROSS-TRAFFIC ALERT<sup>4</sup>**

Activated during reverse driving, the available Rear Cross-Traffic Alert system uses radar to help identify and warn the driver of vehicles approaching from the side, even before they come into view of the available rearview camera.



### **ADAPTIVE CRUISE CONTROL<sup>6</sup>**

For added safety, the available Adaptive Cruise Control (ACC) system automatically and continuously adjusts your pre-set driving speed to maintain a pre-determined distance from the vehicle ahead.

# SUPER SAFETY

In addition to the strengthened SUPERSTRUCTURE™ that delivers enhanced driving dynamics and occupant protection, the 2017 Elantra offers a wide array of cutting-edge safety technologies. To help keep you safe, seven standard airbags<sup>1</sup> provide added protection in the event of a collision. Available active driver assistance tools like Autonomous Emergency Braking with Pedestrian Detection<sup>2</sup> and the Lane Departure Warning System with Lane Keeping Assistance<sup>5</sup> also help you continually monitor your driving environment. These are just a few of the technologies offered.

### L STANDARD EQUIPMENT INCLUDES:

147 hp, 2.0L 4-cylinder engine  
 6-speed manual transmission  
 15" steel wheels with covers  
 Airbags (7): Driver's knee (1), front impact (2), front seat-mounted side impact (2), front/rear side curtains (2)  
 Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)  
 Vehicle Stability Management (VSM), Electronic Stability Control (ESC) with Traction Control System (TCS)  
 Motor Driven Power Steering (MDPS)  
 Tilt-and-telescopic steering wheel  
 Heated front seats  
 Remote keyless entry system

Driver and front passenger seat height adjuster  
 Power windows with driver's auto down  
 Dual power-adjustable heated side mirrors  
 Projection headlights  
 AM/FM/MP3 audio system with 6 speakers  
 iPod®/USB/auxiliary connectivity  
 3.5" Segment LCD instrument panel display  
 60/40 split-folding rear seats  
 Outside temperature display  
 Low windshield-wiper fluid level warning light  
 Passenger seatback pocket

### LE INCLUDES L STANDARD EQUIPMENT PLUS:

Manual air conditioning  
 6-speed automatic transmission with SHIFTRONIC® manual mode  
 Bluetooth® hands-free phone system

Steering wheel-mounted audio and telephone controls  
 Hood insulator  
 Drive Mode Select (DMS)

### GL INCLUDES LE STANDARD EQUIPMENT PLUS:

16" alloy wheels  
 Heated steering wheel  
 Leather-wrapped steering wheel and gearshift knob  
 Blind Spot Detection (BSD) and Rear Cross-Traffic Alert (RCTA)  
 7" touch-screen display with rearview camera  
 LED daytime running lights  
 LED side mirror turn signal repeaters  
 Cruise control

Automatic headlights  
 Power windows with driver's auto up/down with pinch protection  
 3.5" Mono TFT LCD instrument panel display  
 Illuminated vanity mirrors with extensions  
 SiriusXM™ Satellite Radio  
 Android Auto™

### GLS INCLUDES GL STANDARD EQUIPMENT PLUS:

17" alloy wheels  
 4-wheel disc brakes  
 Power tilt-and-slide sunroof  
 Proximity keyless entry with push-button ignition  
 Hands-free Smart Trunk

Dual-zone automatic climate control with windshield defogger  
 Heated rear seats  
 Front door handle approach lights  
 Rear seat centre armrest with cupholder

### LIMITED INCLUDES GLS STANDARD EQUIPMENT PLUS:

Leather seating surfaces  
 8-way power-adjustable driver's seat  
 Driver's Integrated Memory System (IMS) and outside mirrors  
 8.0" touch-screen navigation system  
 4.2" colour instrument panel display  
 LED brake lights  
 Infinity® AM/FM/SiriusXM™ audio system with 8 speakers and external amplifier

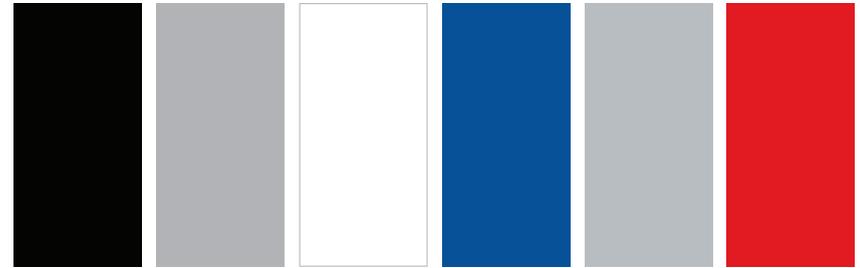
Rear parking assistance sensors  
 Chrome window-belt moulding  
 Chrome door handles  
 Chrome grille  
 Deluxe sliding front centre armrest  
 Auto-dimming inside rearview mirror with Homelink®

### ULTIMATE PACKAGE INCLUDES LIMITED STANDARD EQUIPMENT PLUS:

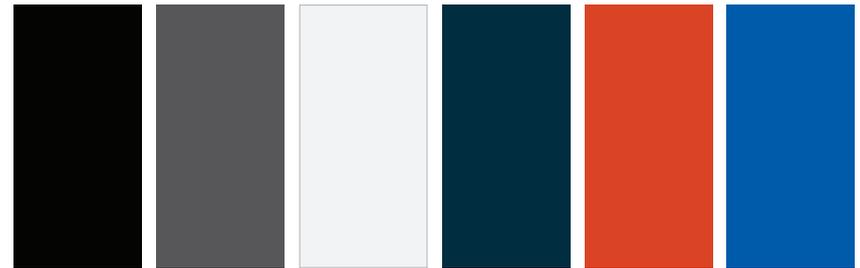
Autonomous Emergency Braking (AEB) with Pedestrian Detection  
 Adaptive Cruise Control (ACC)

Lane Departure Warning System (LDWS) with Lane Keeping Assistance (LKA)  
 High Intensity Discharge (HID) headlights with Adaptive Cornering System (ACS)

### EXTERIOR COLOURS



BLACK NOIR PEARL\*\* POLISHED METAL\*\* ICE WHITE\*\* COAST BLUE\* PLATINUM SILVER\*\*a FIERY RED\*\*a



SPACE BLACK\*\*a IRON GREY\*\*a POLAR WHITE\*\*a MOONLIGHT BLUE\*\*a PHOENIX ORANGE\*\*a MARINA BLUE\*\*a

\*Available on L model. \*\*Available on LE model. \*\*aAvailable on GL, GLS, Limited and Ultimate models.

### INTERIOR COLOURS



**BLACK CLOTH**  
 Standard on L, LE, GL and GLS models



**BLACK LEATHER**  
 Standard on Limited and Ultimate models



**GREY LEATHER**  
 Available on Limited and Ultimate models (Space Black, Moonlight Blue and Polar White exterior colours only)



**BEIGE LEATHER**  
 Available on Limited and Ultimate models (Fiery Red exterior colour only)

Choice of interior colour depends upon model and/or exterior colour selection. Due to the print production process, the colours shown throughout this brochure may vary slightly from the actual hue. Textures may not be exactly as shown. Visit [hyundaicanada.com](http://hyundaicanada.com) or see your dealer for details.

# 5

5-YEAR/100,000 KM  
**COMPREHENSIVE LIMITED  
WARRANTY\***

5-YEAR/100,000 KM  
**POWERTRAIN WARRANTY**

5-YEAR/100,000 KM  
**EMISSION WARRANTY**

5-YEAR/UNLIMITED KM  
**ROADSIDE ASSISTANCE  
PROGRAM\*\***



You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality, design and safety of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you the ultimate peace of mind with a 5-year/100,000 km Comprehensive Limited Warranty\*, one of the best-backed warranties in Canada. We also provide a 5-year/Unlimited km Roadside Assistance Program\*\* featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.

THERE'S NO SUBSTITUTE FOR  
**PEACE OF MIND**

# ACCESSORIES

## WHEEL LOCKS – CLOSED STYLE

Help protect your valuable wheels and tires from theft with a set of Hyundai wheel lock nuts.



## ACCESSORY FRAME

An accessory frame makes it quick and easy to attach hitch-mounted cargo equipment, such as bikes and ski racks. Frame not intended for towing.



## TRUNK LIP PROTECTOR

Help protect the paintwork on your rear bumper from scuffs and scrapes when loading and unloading cargo.



## BLOCK HEATER

Engineered for your Hyundai, a block heater will help ensure fast starts and reduce engine wear in extreme weather.



## HYUNDAI WARM-UP SYSTEM

Keep the inside of your car warm in winter months without using a drop of fuel! The Hyundai Warm-up System includes an interior cabin heater, a block heater, a fully programmable display unit, as well as an integrated battery charger.



## REMOTE ENGINE STARTER

Leaving the house on winter mornings doesn't have to be an unpleasant experience. Equip your Hyundai with a remote engine starter and get on the road in comfort. Complete with a factory style remote, this feature is fully integrated with your vehicle alarm system.



## PREMIUM ALL-WEATHER FLOOR LINERS

Premium all-weather floor liners were designed to cover the interior carpet, providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long-lasting premium look. Remove carpet mats prior to installation.



## PREMIUM HYUNDAI PLATE FRAME

Made from durable solid T304 stainless steel, this premium Hyundai license plate frame comes in a mirror-polished bright finish with detailed black Hyundai graphics encapsulated in a nameplate and clear coated for exterior protection with an enhanced look.

[hyundaicanada.com/elantra](http://hyundaicanada.com/elantra)



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