

New
IONIQ
2020



IONIQ
electric



IONIQ
hybrid



IONIQ
plug-in hybrid

A bit about us.

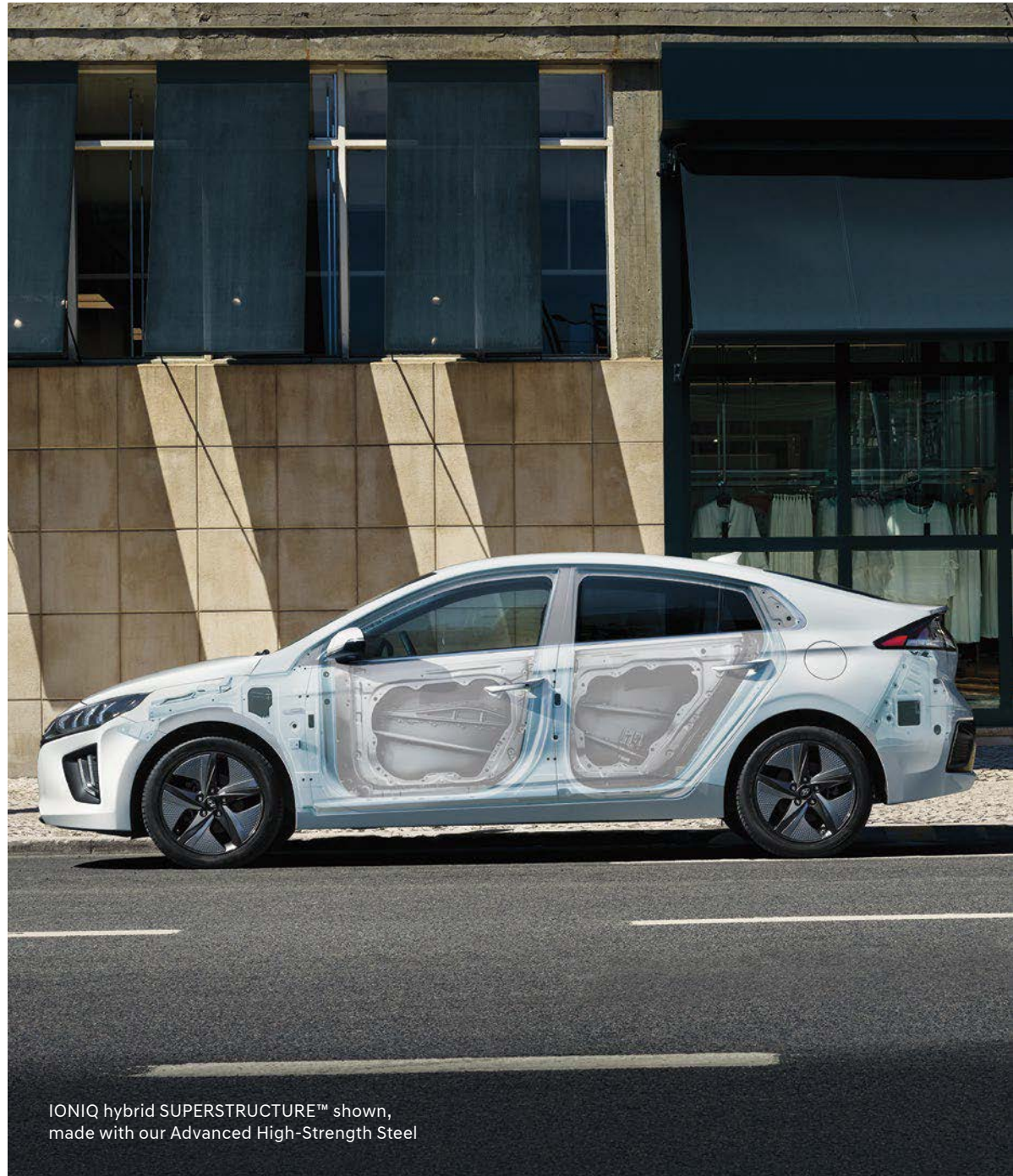
With Hyundai, you really can have it all.

Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, “Hyundai”, stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don’t approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It’s our mission to offer top quality, feature-rich vehicles at an affordable price.

We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren’t satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany’s world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.



IONIQ hybrid SUPERSTRUCTURE™ shown,
made with our Advanced High-Strength Steel

Experience the future of mobility in your daily life.

Our leadership in the new era of zero-emissions mobility is being realized through our dedicated development of innovative technologies that are continually raising the industry standards for fuel efficiency. As the world's first vehicle to be offered in three electrified powertrains — hybrid, electric and plug-in hybrid — the 2020 IONIQ features new design, connectivity and safety technologies that further elevate your driving experience.



IONIQ
electric



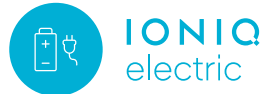
IONIQ
plug-in hybrid



IONIQ
hybrid

The power of choice.

It's easy to decide which IONIQ best complements your lifestyle; it just depends on how often you drive and your driving style. Whichever you choose, with IONIQ you get an extremely engaging driving experience, plus an efficient commuter vehicle. Thanks to the innovative packaging of the battery, located low in the purpose-built chassis, we are able to mount the battery under the rear seats. This gives the IONIQ an exceptionally low centre of gravity that greatly enhances agility and helps make the IONIQ so much fun to drive.



Emissions-free driving.

The new 2020 IONIQ electric offers an enhanced all-electric driving range of 274 kilometres on a single charge*. Conveniently charge from home, work or a public charging station.



1 full charge



Total range
up to
274 km



Driving fun with lower emissions.

The new IONIQ hybrid is the most fuel-efficient car in Canada. At 4.1 L/100 km combined fuel economy, you can travel over 1,000 kilometres on a single tank of gas*.



1 full tank



Total range
of over
1,000 km



The best of both worlds.

Electric when you want it. Gas when you need it. The new IONIQ plug-in hybrid offers the best of both worlds, with a larger lithium-ion polymer battery (compared to the hybrid model) to provide up to 47 kilometres of all-electric, emissions-free driving*.



1 full charge
+
1 full tank



Total range
of over
1,000 km

Advanced aerodynamics.

An aerodynamic design that marries form with function, the IONIQ's striking coupe-like silhouette creates a strong first impression. But looking beyond the stylish design, you will discover subtle details that enhance every aspect of driving dynamics and efficiency.



Aerodynamic C_d 0.24:



New grille

The new mesh-type grille on the IONIQ hybrid and plug-in hybrid features active air shutters that open and close to improve aerodynamics. The new chrome grille on the IONIQ electric conveys a unique front perspective with a sleek surface design.



New LED lighting

Stylish headlights and tail lights feature available LED technology to deliver maximum illumination while drawing a minimal amount of electricity, thereby improving overall efficiency.



New rear bumper

The redesigned black inserts amplify the two-tone effect to make the bumper look sportier than ever.



Available 17" hybrid Ultimate eco alloy wheel shown.

New eco alloy wheels

New wheel designs enhance the IONIQ's sporty look. Air intakes beside the available LED daytime running lights help reduce turbulence around the front wheels for better fuel efficiency.



The power of choice.
IONIQ.

hybrid Ultimate model shown.
May not be exactly as shown.

Immerse yourself.

As forward-thinking as the exterior, the intuitive design of the interior makes it a place you'll be more than happy to spend time in. From the strong horizontal contouring of the dashboard, to the new piano key-type button details, fine touches bring all the key elements together in a fluid, elegant style. Every detail is precisely designed around the philosophy of clean design and smart ergonomics for a calming effect on the senses during your journey.

New 10.25" touch-screen display with navigation system.

With standard Apple CarPlayTM and Android AutoTM capabilities, connectivity to your smartphone and favourite apps remains seamless. The newly available 10.25" touch-screen even has the ability to be split so you can display the navigation map in one section while performing different duties on the other side.



Stay warm and cozy.

Stay warm all winter long with standard heated front seats, available heated rear seats and an available heated steering wheel.



Set the mood.

New for 2020, the available mood-setting ambient lighting illuminates the cabin in blue for an added element of style and sophistication.



Power sunroof.

Embrace the outdoors, from the shining sun to the autumn breeze with the available power sunroof.



Advanced safety.

Hyundai SmartSense™

Our suite of available Hyundai SmartSense™ safety features includes a range of camera, radar and motion detection technologies to provide you with added peace of mind.




New standard Tire Pressure Monitoring System¹

Having the right tire pressure is more than just good for your tires and fuel economy — it's a safety issue too. The new standard Tire Pressure Monitoring System (TPMS) makes safety and driving efficiency a top priority, with sensors for optimal tire functionality and real-time pressure monitoring. The TPMS lets you monitor air pressure levels in each individual tire at all times, warning the driver if pressure drops.



New available Highway Driving Assist²

Think of this feature like your “co-pilot” for highway driving. When actively engaged with Adaptive Cruise Control with traffic stop and go and Lane Following Assist, this semi-autonomous driving technology helps keep you centred in your lane and travelling at a safe distance behind the vehicle ahead. Not only that, it can also maintain your driving speed at the right level, automatically setting your pace based on GPS and highway data provided via the available navigation system.

Hyundai SmartSense™ feature:		IONIQ electric	IONIQ hybrid	IONIQ plug-in hybrid
	Driver Attention Warning	Standard	Standard	Standard
	Lane Departure Warning with Lane Keeping Assist	Standard	Standard	Standard
	Tire Pressure Monitoring System	Standard	Standard	Standard
	Forward Collision-Avoidance Assist with Pedestrian Detection	Standard (with cyclist detection)	Standard	Standard (with cyclist detection)
	Adaptive Cruise Control with traffic stop and go	Standard	Available	Standard
	Lane Following Assist	Standard	Available	Standard
	Highway Driving Assist	Standard	Available	Standard
	Blind-Spot Collision Warning with Lane Change Assist	Available	Available	Available
	Rear Cross-Traffic Collision Warning	Available	Available	Available

Simply stay connected.

The standard 8.0" or available 10.25" touch-screen display acts as the connectivity hub to intuitively access many of your favourite smartphone apps easily and safely with standard Apple CarPlay™ and Android Auto™. Shuffle through your songs and listen to your favourite playlist with the impressive sound quality of the newly available 8-speaker harman/kardon® premium audio system with Clari-Fi™ music restoration technology to help your compressed audio files sound clearer and crisper. And as your smartphone battery starts to get low, simply place it on the wireless charging pad▼, no connecting cord required.



Standard Apple CarPlay™ and Android Auto™



Available "Supervision" cluster with 7.0" colour LCD



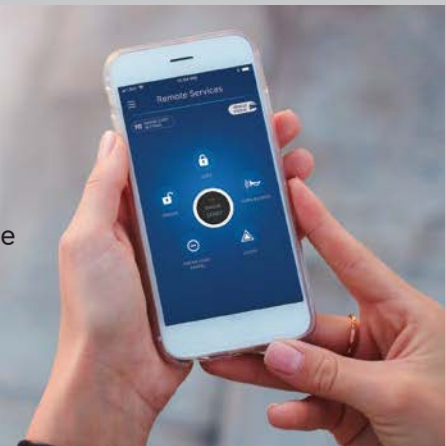
Available wireless charging pad▼



The new 2020 IONIQ features BlueLink® — our available vehicle system that offers a wealth of convenient features to keep you connected to your vehicle. Please see your dealer for full service-level details.

Features include:

- ✓ Remote start with climate control
- ✓ Remote lock/unlock
- ✓ Find my car
- ✓ SOS emergency and roadside assistance
- ✓ Automatic collision notification
- ✓ Local search
- ✓ Complimentary 3-year subscription on equipped models



Colours and wheels

Exterior colours*



Phantom Black



Polar White



Typhoon Silver



Intense Blue

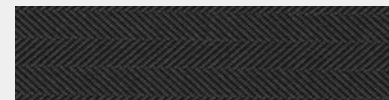


Iron Grey



Fiery Red
Not available on IONIQ plug-in hybrid or IONIQ electric

Interior colours*



Black Cloth
Standard on Essential and Preferred models



Black Leather
Standard on Ultimate model

Wheels



15" eco alloy wheel
(with aero covers)
Standard on hybrid Essential



15" eco alloy wheel
(with aero covers)
Standard on hybrid Preferred



17" eco alloy wheel
Standard on hybrid Ultimate



16" eco alloy wheel
Standard on electric Preferred and Ultimate



16" eco alloy wheel
Standard on plug-in Preferred and Ultimate

Accessories



Premium All-Weather Cargo Tray

Protect your interior cargo area with style. This durable, custom-fit premium cargo tray protects from spills and messy loads while helping keep your cargo area looking new for years to come.



Side Visors – Tape-On

Complement your vehicle with a sleek and durable set of side visors that will help reduce glare while providing you with fresh air. Custom made for your vehicle using high quality reinforced tinted acrylic plastic, these visors will look good on your vehicle for years to come.



Hood Protector Clear Film

Clear protection film easily applies to protect from scratches and scrapes while maintaining the visual appearance of your vehicle.



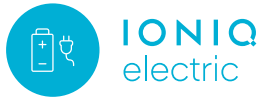
Winter Wheel & Tire Packages

Winter tires have specialized rubber and tread to handle the cold temperatures resulting in better traction, handling and braking. Mount your tires on a set of Hyundai steel wheels and spare your alloy wheels from the corrosion caused by salt and slush.

*Exterior and interior colour options and/or availability by model may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit hyundaicanada.com or see your dealer for details.

For more information on additional accessories, please visit hyundaicanada.com or see your dealer for details. Vehicle and accessories may not be exactly as shown.

Find the IONIQ that is right for you.



electric Preferred

Standard equipment includes:

Performance features:

- 100 kW electric motor + 38.3 kWh lithium-ion battery
- Drive Mode Select
- Electronic parking brake
- Heat pump and battery temperature management system
- Regenerative braking system with paddle shifters
- Single-speed direct drive with shift-by-wire mode selector

Exterior features:

- 16" eco alloy wheels
- Automatic headlights
- Heated, power-adjustable side mirrors
- LED Daytime Running Lights
- LED tail lights
- Rear spoiler

Safety features:

- 7 airbags, including driver's knee airbag
- Adaptive Cruise Control with traffic stop and go
- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian and Cyclist Detection
- Highway Driving Assist
- Lane Following Assist
- Lane Departure Warning with Lane Keeping Assist
- Tire Pressure Monitoring System
- Vehicle Stability Management and Electronic Stability Control with Traction Control System

Interior features:

- 6-way manually adjustable front seats (including height adjustment)
- 8-speaker harman/kardon® premium audio system
- 10.25" touch-screen navigation system with HD Radio/SiriusXM™▲
- 60/40 split-fold rear seats
- Apple CarPlay™▲ and Android Auto™○
- Automatic climate control
- AUX/USB connectivity
- BlueLink® connected vehicle system
- Heated front seats
- Heated, leather-wrapped steering wheel
- Power windows with driver's auto-up/down
- Proximity keyless entry with push-button ignition
- Rearview camera with dynamic guidelines
- Steering wheel-mounted audio and telephone controls
- "Supervision" instrument cluster with 7.0" TFT LCD display

electric Ultimate

Includes electric **Preferred** standard equipment plus:

Exterior features:

- Chrome exterior door handles
- Chrome grille coating
- Electric folding side mirrors with puddle lamps
- LED headlights
- LED side mirror turn signal repeaters

Safety features:

- Blind-Spot Collision Warning with Lane Change Assist

Interior features:

- 8-way power-adjustable driver's seat with adjustable lumbar support
- Driver's Integrated Memory System
- Electrochromic auto-dimming rearview mirror with HomeLink® transceiver
- Front passenger's auto-up/down window with pinch protection
- Heated rear seats
- Interior ambient lighting
- Leather seating surfaces
- LED interior lights
- Power tilt-and-slide sunroof
- Rear console air vents
- Wireless charging pad▼

Find the IONIQ that is right for you.



hybrid Essential

Standard equipment includes:

Performance features:

- 1.6L "Kappa" GDI engine + 32 kW electric motor + 1.56 kWh lithium-ion battery
- 6-speed EcoShift Dual Clutch Transmission
- Drive Mode Select
- Multi-link rear suspension
- Regenerative braking system

Exterior features:

- 15" eco alloy wheels
- Active grille shutters
- Automatic headlights
- Heated, power-adjustable side mirrors
- Rear spoiler

Safety features:

- 7 airbags, including driver's knee airbag
- Cruise control
- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian Detection
- Lane Departure Warning with Lane Keeping Assist
- Tire Pressure Monitoring System
- Vehicle Stability Management and Electronic Stability Control with Traction Control System

Interior features:

- 6-way manually adjustable front seats (including height adjustment)
- 8.0" touch-screen display
- 60/40 split-fold rear seats
- AM/FM/MP3 audio system with 6 speakers
- Apple CarPlay™ and Android Auto™
- Automatic climate control
- AUX/USB connectivity
- Heated front seats
- Power windows with driver's auto-up/down
- Rearview camera with dynamic guidelines
- Steering wheel-mounted audio and telephone controls

hybrid Preferred

Includes **hybrid Essential** standard equipment plus:

Exterior features:

- LED Daytime Running Lights
- LED headlights
- LED side mirror turn signal repeaters
- LED tail lights

Safety features:

- Blind-Spot Collision Warning with Lane Change Assist
- Parking Distance Warning – Reverse

Interior features:

- BlueLink® connected vehicle system
- Front passenger's auto-up/down window with pinch protection
- Heated rear seats
- Heated, leather-wrapped steering wheel
- LED interior lights
- Power tilt-and-slide sunroof
- Proximity keyless entry with push-button ignition
- SiriusXM™ ▲

hybrid Ultimate

Includes **hybrid Preferred** standard equipment plus:

Performance features:

- Electronic parking brake

Exterior features:

- 17" eco alloy wheels
- Chrome exterior door handles
- Chrome grille coating
- Electric folding side mirrors with puddle lamps

Safety features:

- Adaptive Cruise Control with traffic stop and go
- Forward Collision-Avoidance Assist with Pedestrian and Cyclist Detection
- Highway Driving Assist
- Lane Following Assist

Interior features:

- 8-speaker harman/kardon® premium audio system
- 8-way power-adjustable driver's seat with adjustable lumbar support
- 10.25" touch-screen navigation system with HD Radio
- Driver's Integrated Memory System
- Electrochromic auto-dimming rearview mirror with HomeLink® transceiver
- Interior ambient lighting
- Leather seating surfaces
- Rear console air vents
- "Supervision" instrument cluster with 7.0" TFT LCD display
- Wireless charging pad ▼

Find the IONIQ that is right for you.



plug-in hybrid Preferred

Standard equipment includes:

Performance features:

- 1.6L "Kappa" GDI engine + 45 kW electric motor + 8.9 kWh lithium-ion battery
- 6-speed EcoShift Dual Clutch Transmission
- Drive Mode Select
- Electronic parking brake
- Multi-link rear suspension
- Regenerative braking system

Exterior features:

- 16" eco alloy wheels
- Active grille shutters
- Automatic headlights
- Heated, power-adjustable side mirrors
- LED Daytime Running Lights
- Rear spoiler

Safety features:

- 7 airbags, including driver's knee airbag
- Adaptive Cruise Control with traffic stop and go
- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian and Cyclist Detection
- Highway Driving Assist
- Lane Departure Warning with Lane Keeping Assist
- Lane Following Assist
- Tire Pressure Monitoring System
- Vehicle Stability Management and Electronic Stability Control with Traction Control System

Interior features:

- 6-way manually adjustable front seats (including height adjustment)
- 8-speaker harman/kardon® premium audio system
- 10.25" touch-screen navigation system with HD Radio/Sirius XM™▲
- 60/40 split-fold rear seats
- Apple CarPlay™▲ and Android Auto™○
- Automatic climate control
- AUX/USB connectivity
- Heated front seats
- Heated, leather-wrapped steering wheel
- Power windows with driver's auto-up/down
- Proximity keyless entry with push-button ignition
- Rearview camera with dynamic guidelines
- Steering wheel-mounted audio and telephone controls
- "Supervision" instrument cluster with 7.0" TFT LCD display

plug-in hybrid Ultimate

Includes **plug-in hybrid Preferred** standard equipment plus:

Exterior features:

- Chrome exterior door handles
- Chrome grille coating
- Electric folding side mirrors with puddle lamps
- LED headlights
- LED side mirror turn signal repeaters
- LED tail lights

Safety features:

- Blind-Spot Collision Warning with Lane Change Assist
- Parking Distance Warning – Reverse

Interior features:

- 8-way power-adjustable driver's seat with adjustable lumbar support
- Driver's Integrated Memory System
- Electrochromic auto-dimming rearview mirror with HomeLink® transceiver
- Front passenger's auto-up/down window with pinch protection
- Heated rear seats
- Interior ambient lighting
- Leather seating surfaces
- LED interior lights
- Power tilt-and-slide sunroof
- Rear console air vents
- Wireless charging pad▼



One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty†. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program†† featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.

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All Hyundai warranties have no deductible. †Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions. ††Hyundai's 24-Hour Roadside Assistance Program is a limited service and does not cover certain costs or expenses. Roadside Assistance is not a warranty. †††Hybrid System includes Hybrid Battery Pack Assembly, Hybrid Starter and Generator, Hybrid Power Control Unit, Auto Transmission including Traction Motor. ††††EV System includes motor, inverter unit, VCM, reduction gear, DC/DC converter, onboard charger and connector, trickle charge cable, in cable control box and high voltage battery. *All-electric driving range of 274 kilometres based on a battery capacity of 38.3 kWh and battery usage rate of 15.7 kWh/100 km for the 2020 IONIQ electric Preferred/Ultimate models. Calculated based on a fully charged battery. Based on manufacturer testing and used for comparison purposes only. Actual range may vary based on driving conditions and the addition of certain vehicle accessories. †2020 IONIQ hybrid Essential: 4.2 City/4.0 Hwy/4.1 Combined. Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories. Claims based on Natural Resources Canada (NRCAN) fuel economy figures for comparison only. Claim based on NRCAN combined L/100 km as of October 2019. Based on NRCAN ranking which excludes plug-in hybrid and electric vehicles. Driving range of 1,098 kilometres based on a 45 litre tank and 4.1L/100 km combined fuel economy for the 2020 IONIQ hybrid Essential model. Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories. †All-electric driving range of 47 kilometres based on a battery capacity of 8.9 kWh and battery usage rate of 17.7 kWh/100 km. Calculated based on a fully charged battery. Based on manufacturer testing and used for comparison purposes only. Actual range may vary based on driving conditions and the addition of certain vehicle accessories. Driving range of 1,014 kilometres based on a 43 litre tank and 4.5 L/100 km combined fuel economy for a 956 kilometre driving range plus the all-electric driving range of 47 kilometres. Fuel economy figures are based on manufacturer's testing and are used for comparison purposes only. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories. †Not all devices will be compatible. See Owner's Manual for further details. *Apple CarPlay™ works with iPhone 5s, iPhone 5c, iPhone 5 and later models running the latest version of iOS 7 and above. Apple CarPlay™ may not be available on all devices and may not be available in all countries or regions. Visit www.apple.com for further details and any applicable limitations. Subject to app compatibility. Apple and Apple CarPlay are trademarks of Apple Inc.. *Android Auto™ is compatible with Android phones running Android Lollipop or newer. Android Auto may not be available on all devices and may not be available in all countries or regions. Additional apps may be required. Visit www.android.com for further details and any applicable limitations. Subject to app compatibility. Android and Android Auto are trademarks of Google Inc.. *Available on select models only. BlueLink® includes 3 years of service without charge. The BlueLink service is available for new vehicle purchases and leases subject to the BlueLink subscription terms and conditions. Only use BlueLink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees may vary by model and are subject to change. For more on details and limitations, visit hyundaicanada.com or your authorized Hyundai dealer. The SiriusXM™ name is a trademark of SiriusXM Satellite Radio Inc.. Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc.. harman/kardon® is a registered trademark of Harman International, Inc.. HomeLink® is a registered trademark of Johnson Controls Inc.. All other trademarks and trade names are those of their respective owners. The Tire Pressure Monitoring System (TPMS) is not a substitute for proper tire maintenance, and it is the driver's responsibility to maintain correct tire pressure, even if under-inflation has not reached the level to trigger illumination of the TPMS low tire signal. See Owner's Manual for further details and limitations. †Highway Driving Assist (HDA), when used in conjunction with Lane Following Assist and Adaptive Cruise Control with traffic stop and go, is for highway use only and can help keep the vehicle centred in its lane while maintaining a safe distance from the vehicle ahead only when the lane markings are clearly visible on the road and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. For HDA to maintain the posted speed limit of a highway, the system must be set to the exact speed limit. Only select provincial and territorial highways will apply to this feature of the system. This feature of HDA will only function when the navigation map data is available and is up-to-date for the highway that is being driven on. Driver remains at all times responsible for determining the correct speed limit and to abide by such speed limits, including in situations in which a speed limit may be altered, but such change in speed limit is not recognized by the navigation system, such as in the cases of reduced speeds in construction zones or where posted speed limits have been recently increased or decreased. Driver is responsible for maintaining the data of the navigation system up-to-date. See Owner's Manual for further details and limitations. Some images shown with special graphic effects. *Vehicle is equipped with ability to access SiriusXM radio. Does not include subscription.

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