First-ever PALISADE
2020
What is the H-Factor™? It means you can have it all. Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, “Hyundai”, stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don't approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It's our mission to offer top quality, feature-rich vehicles at an affordable price.

We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren't satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany's world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.

That's the H-Factor™.
Introducing the first-ever PALISADE.

The first-ever Palisade is the latest addition to our award-winning SUV lineup. Our flagship SUV features available 8-passenger premium seating space in an elegantly modern and intuitive interior that thinks about everyone in every row. With incredible convenience technologies at hand and a wealth of Hyundai SmartSense™ safety innovations, the 2020 Palisade is truly a remarkable SUV that is perfect for family life.

Explore with confidence.

The Palisade proves itself to be a highly capable performer thanks to our available HTRAC™ All-Wheel Drive (AWD) system. With a quick turn of the drive mode selector dial, you can easily customize the traction distribution with HTRAC™ Intelligent Drive Modes and access the new Multi-terrain Control Modes for added confidence on specific types of terrain. Constantly monitoring multiple input signals processed over 100 times per second, the system will automatically redistribute wheel traction based on road conditions to help ensure absolute control.
Surround yourself with luxury.
The first-ever PALISADE.
Take on every day in style.

No matter the busy day ahead, the versatile Palisade will get you through it all with elevated style. A dominant wide cascading grille and available 20" alloy wheels emphasize the strength and luxurious quality that lies within. The signature composition of the LED daytime running lights and vertically stacked headlights make a striking statement and leave a lasting impression of our flagship SUV.

Technology surrounds you.

Apple CarPlay™, Android Auto™ and Bluetooth® connections all come standard to make accessing your favourite smartphone apps and taking phone calls effortless. Available on Luxury and Ultimate models is up to two Bluetooth® device connections simultaneously, so one can be connected to take phone calls while another phone can be used for audio streaming. Whatever you play, everyone will enjoy a surround sound experience with the available premium harman/kardon® 630-watt audio system featuring 12 speakers.

The available 10.25" touch-screen display offers a built-in navigation system and a Surround View Monitor that displays a 360-degree view of the Palisade for added guidance when parking in tight spaces. Available technologies like the 12.3” fully digital instrument cluster and windshield-projected Head-Up Display offer various information displays to command the road with confidence.
Command the road in comfort.

No detail has been overlooked. Everything in the cabin is crafted with fine materials and designed for maximum comfort. A wealth of impressive features wrap you in ultimate luxury no matter where you’re seated. Sink into the bolstered front seats that feature available Nappa leather with premium quilted details.

An available 12-way power driver’s seat lets you find the perfect position and support. Second-row passengers will appreciate the spacious design to stretch out and feel like first-class passengers with available features like heated and ventilated seats. Available second-row captain’s chairs further the luxury experience. Everyone will appreciate the available dual-panel power sunroof that brightens up the interior.

Thoughtful features throughout the cabin.

The Palisade does an exceptional job of accommodating everyone’s needs, starting with seven standard USB outlets dispersed throughout the cabin. Innovative rear air vents keep air flowing and allow rear passengers to select between a focused, partially diffused or fully diffused stream of air. Thanks to the available three-zone climate control, both the driver and front passenger can select their desired temperatures, as well as the second-row passengers. Easily communicate with those in the third-row with an available in-vehicle intercom system, or keep things extra quiet for sleeping children by setting the audio system to Quiet Mode to mute the rear speakers.

Standard heated front seats and available ventilated front seats

Available heated and ventilated second-row seats*

Standard rear seat Quiet Mode

Available in-vehicle intercom system with Driver Talk
Road-trip with confidence and peace of mind with the extensive list of Hyundai SmartSense™ safety technologies offered with the Palisade. Among them are two available features designed to reduce your blind spot area.

First is the confidence-inspiring Blind View Monitor¹ that streams a live visual of your blind spot directly in the gauge cluster to provide you with added perspective. The second is our innovative Blind-Spot Collision-Avoidance Assist² system that not only uses radar to detect when a vehicle is in the driver’s blind spot, but will also help avoid a collision by gently applying brake power on the opposite tire to deter an unsafe lane change.

STANDARD FEATURES:

- Forward Collision-Avoidance Assist with Pedestrian Detection
- Lane Departure Warning with Lane Keeping Assist
- Adaptive Cruise Control with traffic stop and go
- Lane Following Assist
- High Beam Assist
- Driver Attention Warning
- Parking Distance Warning — Reverse

AVAILABLE FEATURES:

- Blind-Spot Collision-Avoidance Assist
- Blind View Monitor
- Rear Cross-Traffic Collision-Avoidance Assist
- Safe Exit Assist
- Rear Occupant Alert with ultrasonic sensors
- Parking Distance Warning — Front

Never get into a chilly vehicle again. Among a wealth of features, one of the best in our available BlueLink® technology is the convenience of starting your vehicle remotely from your smartphone. Please see your dealer for full service-level details.
Colours and wheels

Exterior colours

- Becketts Black
- Hyper White
- Lagoon Silver
- Steel Graphite
- Sierra Burgundy
- Moonlight Cloud
- Rainforest
- Taiga Brown

Interior colours

- Obsidian Black Cloth
- Midnight Black Leather
- Harbour Grey Leather
- Midnight Black Nappa Leather
- Olive Green Nappa Leather
- Pearl Beige Nappa Leather

Accessories

- **Trailer Hitch Kit**
  Designed to meet your towing needs, a Hyundai hitch can accommodate a wide variety of hitch-mounted accessories.

- **Cross Rails**
  This durable, quick-locking cross rail system lets you transport cargo easily, without sacrificing interior room.

- **Side Steps**
  Heavy-duty stainless steel chrome step tubes with slip-resistant foot pads will provide a solid step and unique eye-catching design exclusive to Hyundai.

- **Premium All-Weather Floor Liners**
  Premium all-weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Remove carpet mats prior to installation.

For more information on additional accessories please visit hyundaicanada.com, or see your dealer for details.

*Exterior and interior colour options and/or availability by model may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue.

Visit hyundaicanada.com or see your dealer for details.
Find the PALISADE that fits your family.

<table>
<thead>
<tr>
<th>Essential</th>
<th>Preferred</th>
<th>Luxury</th>
<th>Ultimate</th>
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</table>

**Essential**

**Standard equipment includes:**

- 3.8L GDI V6 engine with idle start-stop (291 hp; 262 lb-ft torque)
- 8-speed automatic transmission with SHIFTRONIC® paddle shifters
- Button-type Shift-by-Wire
- Drive Mode Select
- Electronic Parking Brake
- Front-Wheel Drive (FWD)
- Trailer preparation package (full wiring and transmission cooler)

**Exterior features:**

- 18" alloy wheels
- Acoustically laminated windshield
- Automatic headlights
- Heated, power-adjustable side mirrors
- Front solar glass and rear privacy glass
- LED daytime running and position lights
- Roof rack side rails

**Safety features:**

- 7 airbags (including driver’s knee airbag)
- Adaptive Cruise Control with traffic stop and go
- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian Detection
- High Beam Assist
- Lane Departure Warning with Lane Keeping Assist
- Lane Following Assist
- Parking Distance Warning—Reverse
- Rear Occupant Alert
- Tire Pressure Monitoring System

**Interior features:**

- 7 USB ports
- 8-passenger seating capacity
- 8.0" touch-screen display with Apple CarPlay™ and Android Auto™
- Bluetooth® hands-free phone system with voice recognition
- Cargo cover and net
- Heated front seats
- Heated, leather-wrapped haptic steering wheel
- Smart one-touch second-row folding and sliding seats

**Performance features:**

- Auto-leveling rear suspension

**Exterior features:**

- 20" alloy wheels, machined finish
- Dark chrome-coated front grille
- Side mirrors with turn signal indicators

**Safety features:**

- Blind-Spot Collision-Avoidance Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- Power child lock
- Rear Occupant Alert (with ultrasonic sensors)
- Smart Power Liftgate

**Interior features:**

- 7" TFT LCD instrument cluster
- 8-way power driver’s seat with 2-way lumbar support
- 8-way power passenger’s seat
- Driver’s Integrated Memory System—seats and side mirrors
- Dual-zone automatic climate control with CleanAir Ionizer and auto-defogging windshield system
- Electrochromic auto-dimming rearview mirror with HomeLink®
- Heated rear seats
- Manual rear sunshade blinds
- Proximity keyless entry with push-button ignition and alarm
- Rear single-zone automatic temperature control
- Remote engine start on key fob
- Single front tilting and sliding power sunroof

**Available 8-passenger seating.**

The cabin space can be easily configured in a variety of different ways to tackle the demands of the moment. For added convenience, the second-row seats include a smart one-touch walk-in button for easier third-row entry. With the second and third row folded, the Palisade offers a generous 2,447 litres of total cargo capacity. Third-row seats also feature available power-folding at the press of a button to make it easier to access all that space.

<table>
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<tr>
<th>Essential HTRAC™ AWD standard equipment plus:</th>
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<tbody>
<tr>
<td>Performance features:</td>
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<td>Exterior features:</td>
</tr>
<tr>
<td>• Auto-leveling rear suspension</td>
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<td>• Blind View Monitor</td>
<td>• 20&quot; alloy wheels, premium finish</td>
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<tr>
<td>• 20&quot; alloy wheels, machined finish</td>
<td></td>
<td>• Parking Distance Warning — Front</td>
<td>• Body-coloured wheel arches and fascia trim</td>
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<td>• Dark chrome-coated front grille</td>
<td></td>
<td>• Rear Cross-Traffic Collision-Avoidance Assist</td>
<td>• Chrome front and rear skid plates</td>
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<td>• Side mirrors with turn signal indicators</td>
<td></td>
<td>• Power child lock</td>
<td>• LED tail lights</td>
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<td>• Tire Pressure Monitoring System</td>
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<td>• Rear Occupant Alert</td>
<td>• Puddle lamps</td>
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<td>• Rain-sensing windshield wipers</td>
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<td>• Ultimate-exclusive front grille</td>
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<td>• Power child lock</td>
<td></td>
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<td>• Driver’s seat, 4-way power lumbar support</td>
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<td>• Driver’s Integrated Memory System — seats and side mirrors</td>
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<td>• Head-Up Display</td>
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<td>• Dual-zone automatic climate control with CleanAir Ionizer and auto-defogging windshield system</td>
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<td>• Premium Nappa leather seating surfaces</td>
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<td>• Electrochromic auto-dimming rearview mirror with HomeLink®</td>
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<td>• Power child lock</td>
<td>• Second-row fixed wide panel sunroof</td>
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<tr>
<td>• Heated rear seats</td>
<td></td>
<td>• Manual rear sunshade blinds</td>
<td>• Suede headliner</td>
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For more detailed specifications and information, please visit hyundaicanada.com or visit your dealer today.
You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty†. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program †† featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.